

## **Abstract**

**Title:** STRUCTURAL AND SEMANTIC PECULIARITIES OF COLOR NAMINGS IN THE MODERN RUSSIAN LANGUAGE

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**Topical Importance:** in the work describes a set of semantic and grammatical characteristics of color terms and their position in the general system of language, as well as conditioned by the general and particular in the metaphorisation of adjectives-color terms in Russian language.

**Goals:** present methods of color terms in the literary works of Russian language and determine their function. Consider semantics and cultural significance of color concepts in different cultures.

### **Tasks:**

- to describe the study of color in physics, psychology, linguistic;
- to consider a system of color terms in the world's cultures;
- to analyze the color terms in Russian language in the literary texts;
- to trace the development of color terms in the lexicon of Russian language.

**Theoretical value and practical applicability** is to try to classified color terms on forms and functions. Results of the study can be applied in the course of lexicology lectures. The material can be useful for trained on a specialty "Translator in the field of intercultural communication."

**Results:** The study showed different approaches to the concept "color", the role and place of this concept in the linguistic picture of the world; analyzed the literary texts by Russian authors and the functions of the color terms in this texts; identified similarities and differences between metaphor adjectives-color terms in two different structures of language. This results allow to determine color-term as a way to create the most vivid images. The use of color terms is typical for Russian literature. But due to the existence of differences perception of color space there are problems of translation of the vocabulary, semantics, and the different nature of some color units for speakers of these languages.

**Implementation advice:** the results of this scientific research can be used in developing lectures and the preparation of training manuals on lexicology, comparative lexicology. This material may be useful classes on speech and practice of translation.