

SUMMARY

Theme of final qualifying work: State demographic policy and its implementation at the municipal level (on materials of Pyatigorsk).

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Information about the customer organization: the administration of the resort town of Pyatigorsk.

Relevance of the research topic. The demographic crisis in Russia manifested itself not only in a drop in the birth rate, but also in an increase in the morbidity and mortality rate of the population, a decrease in its average life expectancy, deterioration of the physical and mental health of the population - all this means depletion of the main state resource and weakening of the state's strategic potential to achieve comprehensive development of the country and its security.

Improving the demographic situation is a difficult task, which requires combining and coordinating the actions of all levels of government, public associations, religious and charitable organizations, and socially responsible business. Counteraction to depopulation is related to the joint competence of federal and regional authorities, while the local governments bear an important burden on the implementation of measures aimed at stabilizing and increasing the birth rate, reducing mortality, and increasing life expectancy.

The purpose of the study is to determine, on the basis of an analysis of the current state of the Russian state demographic policy, the peculiarities of its implementation at the municipal level and to formulate directions for its improvement.

Objectives of the study:

- to identify the nature and content of the demographic policy;
- to study the modern demographic policy of the Russian state;
- to consider the implementation of state demographic policy at the regional and municipal levels;
- to analyze the current demographic situation in the Stavropol Territory and the priorities for its improvement;
- to reveal the practice of implementing the demographic policy in the city of Pyatigorsk;
- to formulate directions for improving the demographic situation in the city of Pyatigorsk.

Theoretical and practical significance of the work. The theoretical positions set forth in the final qualifying work contribute to the refinement and expansion of scientific information about the content of modern demographic policy. In addition, the conclusions and practical recommendations developed in the course of the study can be used both in the work of the local government of Pyatigorsk in order to improve the demographic situation, and in the work of the local authorities of other municipalities.

Results.

In the process of studying the practical aspects of the implementation of the state demographic policy at the municipal level, it was revealed that the conditions for implementing the demographic policy of the Russian Federation, including the main directions for improving the demographic situation in the Stavropol Territory, were created in Pyatigorsk.

The activities aimed at supporting the family, motherhood and childhood; improvement public health and reducing mortality; development a culture of healthy lifestyle, the upbringing of a healthy generation, the development of sports and physical fitness **are** being done in the city. At the same time, the current birth rate does not ensure simple reproduction of the population. The social and demographic

situation in Pyatigorsk, as well as in the Stavropol Territory, will continue to be influenced by some negative trends, such as a worsening sex ratio, a reduction in the number of women of reproductive age.

Recommendations. In the conditions of the worsening gender and age structure of the population of Pyatigorsk, it is necessary to consolidate positive demographic trends. The programmatic method is an effective mechanism for the integrated solution of difficult demographic problems. In order to stabilize the demographic situation in the city of Pyatigorsk, recommendations are offered on analyzing and monitoring demographic processes and developing a program to improve the demographic situation in a municipality. Such an approach will allow concentrating the available resources on ensuring the main directions of the city's development, ensuring the achievement of the set goal.