

Abstract
Graduation Level of Proficiency Paper
(Bachelor's degree)

1. 2017

2. **Title:** Linguistic aspect of modern citybranding

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5. **Specialization:** 44.03.01 – Pedagogic education ("Philological education")

6. **Bachelor's degree**

7. **Higher School of Language Arts, European and Oriental Languages**

8. **Chair of Language Arts and Pedagogic Technologies of Philological Education**

Topical Importance: is defined by the insufficient degree of research of the phenomenon of complementary opposition as a reflection of the antonymy in the sphere of phraseology in modern Russian literary language.

Goals: The main goal of the diploma paper is to analyze and research the phenomenon of opposition among phraseological units.

Tasks: 1) to define the positions of modern science in the item of antonymy; 2) to analyze the theories of the linguists on the problem of opposition in the structure of phraseological units; 3) to concentrate the experience in researching phraseological antonymy which was collected by the linguistics.

Theoretical value and practical applicability: the research of complementary opposition as a reflection of antonymic connections in the sphere of phraseological units lets us detail the ideas of constant structure of phraseological units. Practical applicability shows that the materials got as a result of research let us improve our understanding of the antonymy and deepen our ideas about phraseological units, help us better characterize phraseological units on the aspect of their lexical combinations and stylistic opportunities.

Results: 1. A dictionary of phraseological units in modern Russian literary language, including complementary antonyms for pupils; 2. Research materials about using of complementary antonyms in the structure of phraseological units in modern Russian literary language.

Recommendations: the main recommendation is to bring in the process Russian language teaching the materials developed in given graduation level of proficiency paper.