

**Title: CONCEPT OF HAPPINESS  
IN RUSSIAN LANGUAGE PICTURE OF THE WORLD**

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**Topical Importance:**

- Linguocultural modeling of languages is important for the modern linguistics, the key concepts of culture have not been enough studied.
- Concept is changing during the time because of social, economic, political and cultural conditions of living. It requires a sociolinguistic study of the realization of the concept in the minds of native speakers, in their language.
- Being a key component of national culture, the basic concept of *happiness* is the most important category, it reflects the philosophy of people's life, it is important for understanding the national character of the ethnic group by other nations.

**Goals:**

an integrated study of the linguocultural concept of happiness in Russian, systematic study of national cultural space of the concept through its reflection in the national language and expression in the national discourse

**Tasks:**

- To consider the notion concept in the general linguistics and cognitive linguistics in particular.
- To identify and describe systematically the concept of happiness in Russian linguoculture from all sides.
- To analyse the concept in Russian.

**Results:**

- The semantic structure of the word *happiness* is multidimensional and involves many interpretations, which prove the conceptual and semantic nature of the lexeme.
- The conceptual field of *happiness* is changeable: in response to social and cultural changes, it incorporates new lexemes and returns old ones. It is reflected in the lexicographical sources.
- The conceptual spaces of *happiness* in Russian language picture of the world is unique, has the definite treats at different levels of language, it is reflected in meaning, notional and figurative components of the concept.