

## **Abstract of the Master's dissertation**

**Subject matter of the dissertation:** Socio-cultural design as a form of development of civil initiatives of young people.

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**Customer organization:** Pyatigorsk State University.

**Topicality of the research:** Today, socio-cultural design has its own characteristics. First, it is the socialization of participants in the conditions of competitions, projects, monthly, decades, thematic days and weeks, actions, holidays and festivals, various levels of social and cultural events. It is associated with the formation of civic activity through the development of opportunities for its civic and political self-realization among young people. Secondly, the technological component of sociocultural design provides the principle of an integrated approach aimed at the realization of moral, spiritual, environmental, military-patriotic, civil, worldview personality traits, manifested in the love of their homeland, in the ability to defend national interests, in an effort to enhance traditions and values of their people. It is important to ensure the humanitarization of the socio-cultural development of young people as a way of enhancing the social and humanitarian orientation of social and cultural activities.

**Objective:** is to develop theoretical and practical aspects of the implementation of socio-cultural design as a form of development of civic initiatives of young people.

### **Tasks:**

1. to analyze the theoretical and methodological foundations of the formation of civil initiatives and youth self-government;

2. to justify the problem of realization of the cultural-semantic and value content of civic initiatives of young people, taking into account the identification of modern socio-cultural trends
3. consider the signs, functions and tasks of youth self-government;
4. to identify effective resources for the involvement and revitalization of young people in socio-cultural activities;
5. to consider the specifics of socio-cultural design as a form of civic youth initiatives;
6. describe the principles, approaches, methods of socio-cultural design;
7. to analyze the socio-cultural situation in the region of the Caucasian Mineral Waters;
8. to design a project.

**Novelty of the research:** The modern sociocultural trends influencing the effectiveness of the education of civic initiatives of modern youth are substantiated: the differentiation of the population according to the material principle has led to a change in the motivation of young people, to an overestimation of traditional civil values trends in the prestige of statehood among Russians in general, and young people in particular; raising the social status of patriotic education of students, the need of society in raising socially active citizens who can communicate, be competitive, resolve conflicts, think critically, which led to higher demands on a person, the content of his intellectual and moral potential; changes in the economic, political, social and cultural spheres in the last decade require the immediate inclusion of state, public and non-state departments and organizations, the entire population of the country in the process of civil-patriotic education of young people; correction of violations of the system of socialization of youth, which was created over the years and was based on the continuity of generations.

**Theoretical and practical significance of the research** consisted of the work of sociologists and theorists in the field of management, as well as sociological theories describing modern society and its institutional and value transformations. The basis of the study was the methods of classical and modern sociology, that is, the method of the classical three-level approach using traditional general methodological principles of objectivity, consistency, determinism, phenomenological and interactionist approaches. In addition to sociology of management, the sociology of culture, the sociology of education, and interpretive sociology, as well as the theory of social projection, are used as private sociological theories.

### **Results of the research:**

Having reviewed the main theoretical positions on civic initiatives of youth, self-government and youth movements in modern Russia, and practical tips on creating and implementing sociocultural projects, the author developed sociocultural project programs as a form of civic youth initiatives based on the Pyatigorsk Center for Youth Projects and Programs.

**Recommendations.** The main proposals for the formation and activation of civil initiatives through socio-cultural design:

- creation of conditions for the development of a socio-cultural subject (individual, community, society as a whole);
- provision of favorable conditions for the self-development of cultural life through the stimulation of self-organizing mechanisms;
- introduction of innovative methods of work, attracting investment, development of the resource base.