

ABSTRACT

The comparative analysis of the mass media term system in Russian and English languages

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Main parts: contents, Introduction, two chapters, conclusion, bibliography, supplement

Key words: mass media, term system, term, terminology, lexicology

Abstract: The aim of the present thesis is to study the mass media term system in Russian and English languages and to conduct a lexico - grammatical analysis of mass media terms which includes defining the composition of one-word media terms, structural models of compound terms and analysis of metaphoric terms.

In chapter I the problems of defining the term essence are discussed. There are concepts of terminology and term system. The directions and stages of terminology development are given.

Chapter II is focused on the practical part of the research based on the lexico-grammatical analysis of the mass media term system. The analysis of one-word media terms and the structure of compound terms are given. In this chapter their productive models are revealed and the features of metaphorical media terms are described.

In the conclusion the results of the lexico-grammatical analysis of the mass media term system are shown. The study of the term system of the mass media in the English and Russian languages is summarized.