Summary

The topic of the graduate work: Implementation of the State Health Care Policy at a Regional Level as an Element of a National Strategy for Health Care

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Topicality: The state policy for quality improvement in health care is a system of goals and values, a set of management measures, decisions aimed at providing state guarantees for free medical care within the prescribed amounts and with appropriate quality in order to reduce mortality, increase fertility and life expectancy of citizens. Thus, creation of conditions for improving the quality and accessibility of medical care to citizens of the Russian Federation, taking into account the demographic situation, is a priority of the state health care policy.

The purpose: complex analysis of different aspects concerning implementation of the state health care policy at a regional level as an element of the national strategy for health care, identification of emerging theoretical and practical problems, as well as development of possible solutions.

Aims:

- to consider different approaches to the state health care policy in the Russian Federation;

- to study the principles of the state health care policy in the Russian Federation;

- explore the managerial and legal framework for the implementation of a national strategy for quality improvement in health care at a regional level;

- to analyze the structure of the health care management system in Russia and its subjects;

- to determine the features of health care services as objects of state regulation and management;

- to assess the effectiveness of the developing health care system in the regions;

- to analyze the key problems of the state health care policy in the regions;

- to explore the methodological approach to the development of the mechanism for the implementation of state health policy;

- explore program-target management as a promising model for the implementation of the state health care policy at a regional level.

The object of the study is a set of public relations, which emerge in the process of implementation of the state health care policy at a regional level.

The subject of the study is a modern mechanism of the priority identification for the implementation of the state health care policy at a regional level as an element of a national strategy for health care.

The results of the research and recommendations:

1. The health care system in the Russian Federation is fundamental from the point of view of the physical development of society and, as a result, the state. At the same time, society is a complex system of interconnected social institutions.

2. The state health care policy has the most important specific feature – a considered opinion and support of the medical workers and patients (the people healthcare is aimed at). In the absence of these indicators, all actions within the framework of the current health care policy become ineffective.

3. There is a sufficient number of methodologies for assessing the effectiveness of implementing health care policy at a regional level. However, they all have serious shortcomings that do not allow us to use them for a reliable, objective and complex assessment of health care policy. Assessment of the effectiveness of public health in a subject the Russian Federation is methodologically difficult, including not only the determination of assessment indicators and methods for calculating them, but also the mechanism for using evaluation results. Evaluation of the effectiveness of health care

should be carried out in the context of the main factors: the effectiveness of the resource supply of health care, the medical and social efficiency of health care and the efficiency of resource use. The calculation of performance indicators should be carried out using methods that take into account the specific features of each aspect.

4. When assessing the managerial aspect of the effectiveness, the implementation of the state health policy at a regional level as an element of the national health care strategy, we should study *qualitative indicators* that reveal the accessibility and quality of medical care, as well as *quantitative indicators* that characterize the expected medical and social effects. Moreover, when assessing the medical and social effect of health care, its indicators should be standardized in order to ensure their comparability across different regions of the Russian Federation. When assessing the managerial effectiveness of the health care policy implementation at a regional level, it seems appropriate to identify typological groups of regions that have distinctive features in different assessment indicators. The selection of typological groups will allow you to define various recommendations for improving the efficiency of use of public health resources, depending on the specific differences in groups of indicators.

5. The uncertainty of the knowledge-intensive business market distinguishes it from all other businesses, since a new product is brought to the market when the reaction of potential users is assessed by a series of extrapolations. The corresponding risk is smaller when a new developing technology or a product is in high demand on the real market. A specific type of risk of a knowledge-intensive business is management difficulties, primarily because management professionals rarely manage research and development.

6. The main problems of the functioning of the regional health system: lack of financing and lack of resources, problems associated with automating the entire process of providing medical services, including providing the necessary information to avoid medical errors.

7. It is necessary to introduce and implement the regulations for the provision of medical care with the use of telemedicine technologies and to set up a multi-level telemedicine system in the most remote settlements in the regions of the Russian Federation - from leading federal institutions to regional organizations of the first and second levels.

8. One of the main directions of the quality improvement in health care at a regional level is the development of an archive with digital medical images using intelligent computer programs for their automated reading and improving the accuracy and timeliness of diagnostics It is necessary to introduce an automated system for examination of the quality of medical care.